

Sustainable Development



What does sustainable development mean?

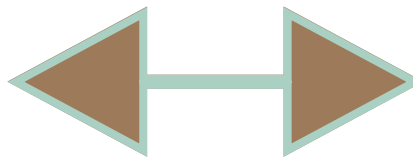
Don't put the lives of future generations at risk.

Sustainable development is development that meets the needs of people today without compromising the opportunities of future generations.

Achieving sustainable development requires a balance between economic, social and environmental aspects, all of which impact social and personal well-being.



Sustainable development



Socially responsible behaviour

Social responsibility

Social responsibility is the commitment of humanity to pursue common goals. The functioning and development of society depend on the actions of all.

Corporate Social Responsibility



Corporate social responsibility is a company's ongoing commitment to:



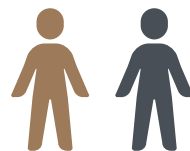
A socially responsible company is one that takes responsibility in all four areas:



Economic responsibility



Legal responsibility



Ethical responsibility



Philanthropic responsibility

Social responsibility is based on several key areas



Management of the organization



Human rights



Labor practices



Environment



Fair business practices



Consumer protection



Inclusion and development



Personally responsible behaviour

Through personal responsibility, individuals can change themselves and make a difference for others and society.



Characteristics of a socially responsible person



Responsible and sovereign in behaviour



Contributing to society and changing the way people think



Sustainable lifestyles and consumption patterns